

## PROMOTING SAFETY IN THE WORKPLACE

# MANUFACTURING SAFETY INNOVATIONS

Good Practice Effort



Good Practice: 20251024



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## INNOVATION DESCRIPTION

### "THAT'S A GOOD IDEA FRIDAY"

Celebrating innovations that support  
good safety and help drive positive change.

In an industry where safety is crucial, West Fraser has taken a proactive approach to improving workplace conditions with an innovative program called "That's a Good Idea Friday (TGIF)." Beginning in September of 2016, the **TGIF** initiative was designed to encourage employees to share "*Safety Initiatives*" throughout the organization, with the overarching goal of delivering positive messages centered around good practices and safety improvements.

Since inception, the **TGIF** program has empowered employees to take initiative, knowing that their suggestions and ideas can make a real difference to workplace safety. By fostering open communication and recognizing the value of frontline experience, this program not only helps reduce risks but also strengthens morale and teamwork.

**TGIF** demonstrates how simple, consistent efforts to share and celebrate effective safety initiatives can lead to a safer, more collaborative workplace for everyone.

## INNOVATION DEVELOPMENT

The TGIF initiative was created by West Fraser and is championed by all their site locations. This TGIF initiative features the use of a *WorkSafeBC Traverse Stretcher Mule*.

# MAG

Manufacturing Advisory Group



**BC Forest Safety**

Safety is good business

**BCFSC would like to share manufacturing safety innovations to promote safety in the workplace.  
To submit your safety innovation email Bill Laturnus at [blaturnus@bcforestsafesafe.org](mailto:blaturnus@bcforestsafesafe.org)**