

WHAT'S YOUR "WHY" FOR WORKING SAFELY?

Working safely isn't just about following rules — it's about understanding what truly matters to you. Finding your "why" can help connect safety to your personal values. Priorities like health, family or job security can give you a deeper purpose that keep safety front and centre — making it more than just a checklist.

Even when risks seem low, knowing your "why" can help you stay alert and make safer choices.

FINDING YOUR "WHY" FOR WORKING SAFE

- YOUR PHYSICAL AND MENTAL HEALTH
- YOUR FAMILY AND LOVED ONES
- YOUR COMPANY



BC Forest Safety

Safety is **good** business

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FINDING YOUR "WHY" FOR WORKING SAFE:

For many of us, working safely doesn't always come naturally. In fact, some safety practices can feel like they go against our instincts or habits. That's why it's so important to find your personal "why" — the reason that motivates you to make safety a priority every day. Below are some reasons that could serve as your "why" for choosing to work safe.

YOUR PHYSICAL AND MENTAL HEALTH

- Your health is your most valuable asset. Injuries like broken bones or concussions can have lasting effects, not just on your ability to work, but on your quality of life. Making safety a priority can protect your body and mind so you can continue doing the things you love, both on and off the job.

YOUR FAMILY AND LOVED ONES

- Your family depends on you to come home safe. A workplace injury doesn't just affect you — it impacts your family emotionally and financially. Furthermore, unsafe actions can also put your coworkers at risk, who also have people counting on them. Understanding how an injury will affect those closest to you can be a powerful "why" and a strong motivator to maintain safe work practices.

YOUR COMPANY

- Your job not only supports your financial responsibilities, but also supports your peers who also rely on their earnings. Risky, unsafe behaviour can have significant and lasting consequences for the organization, particularly in the event of injury or fatality. Incidents can disrupt operations and may even lead to reduced staffing, decreased benefits or smaller pay increases. Understanding these possible impacts can help reinforce the importance of following safety procedures — not just for yourself, but for your team and workplace.

REMEMBER:

You should always want to work safely for your own sake, but there are also huge consequences for those around you if you choose to take risks on the job.

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