



BC Forest Safety

2024 BCFSC

**BOARD OF
DIRECTORS**

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D'Arcy Henderson –Vice President, Canadian Woodlands, West Fraser and BCFSC Board Chair

D'Arcy joined West Fraser in 1997. He started out as a forestry consultant and worked in various roles in the woodland sector for West Fraser before landing at Fraser Lake Sawmill in 2001. In 2007, he transferred to another division of West Fraser, Williams Lake Sawmill becoming General Manager. Over the next decade, D'Arcy worked his way up through the organization as General Manager of Quesnel Sawmill from 2012- 2014 and then Regional General Manager for West Fraser in 2014 working with divisions across both BC and Alberta. In 2019 D'Arcy was promoted to General Manager of Canadian Woodlands and was most recently appointed Vice President, Canadian Woodlands in 2020.



Gordon Murray – Executive Director, Wood Pellet Association of Canada (WPAC)

Gordon has been Executive Director of the WPAC since 2008 and is recognized as an industry leader throughout Canada in pellet safety and operations. In 2014, he established WPAC's Safety Committee and through collaboration with industry operations, has made incredible strides in improving safety culture and implementing safety management processes across the pellet industry.

Gordon has more than 30 years' experience in various logging and wood manufacturing operations as a manager, owner and financial consultant for both large-scale forest product manufacturers and independent operations. He holds Bachelor of Science (Forestry) from UBC and is a registered professional forester and a chartered professional accountant.



John Betts - Executive Director, Western Forestry Contractors' Association (WFCA)

John has been the Executive Director of the Western Forestry Contractors' Association since 1998. He first planted in trees as a Junior Forest Ranger in Ontario in 1968. After working as a logger on the West Coast in the 70s, he returned to planting trees and began his own silviculture firm which he operated throughout the 1980s.

Before his role with the WFCA, he consulted in public affairs, was a free-lance journalist and reported for the Nelson Daily News. In 2020, John was made an honorary member of the Association of BC Forest Professionals.



Bob Brash - Executive Director, Truck Loggers Association (TLA)

Prior to taking on the role of Executive Director for the TLA, Bob was a member of the Board of Directors for ten years. He is a Registered Professional Forester and has an MBA from Queen's University.

He led an accomplished and varied career as a senior level executive in the private, public and First Nations sectors of BC's forest and resource industry. His career began with 17 years in various technical and management roles with the Ministry of Forest and Lands followed by 13 years as Vice-President and President with the Husby Group of Companies and the past eight years as Chief Operating Officer and Chief Executive Officer with Haida Enterprise Corporation.

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Jeff Bromley – Chair, Steelworkers Wood Council

Prior to being elected Steelworkers Wood Council Chair in 2019, Jeff was a rank-and-file IWA member. In 1994 he was hired as an operator at the Elko Sawmill at age 25. Then in 2008, was elected 3rd Vice-President of Local 1-405. He graduated from the USW's Leadership Development Program in 2010 and two years later, in 2012, he was elected Financial Secretary and has served the local union in a full-time staff role ever since.

Jeff earned his Associate Degree at East Kootenay Community College (now College of the Rockies) majoring in history with a minor in political science.



Melissa Sanderson, Assistant Deputy Minister (ADM), Ministry of Forests - Timber, Range and Economics Division

Melissa began her career in the resource sector with Nova Scotia Power. She moved back to BC to pursue a career in BC Public Service and worked with the Ministry of Energy, Mines, and Petroleum Resources until becoming the ADM for the Ministry of Forests - Forest Policy and Indigenous Relations Division now called the Timber, Range and Economics Division.

Melissa is dedicated to supporting economic development, building strong communities and Indigenous reconciliation. As ADM responsible for the Intentions Paper, she is leading the modernization of the forest sector to meet today's current forest management challenges and opportunities. In April 2022, she became the lead ADM for the Ministry of Forests Safety Program.

Melissa holds a BA in History and Political Science from SFU.



Reid Hedlund – Chairman, Interior Logging Association (ILA)

Reid was a member of the Forest Safety Task Force and chaired the Forest Industry Safety Association from 1999 until 2004.

A logging owner since 1979, Reid bids on crown and private land contracts. He studied automobile mechanics at Okanagan College and completed a mechanics trade apprenticeship.



Lana Kurz - Lana Kurz – Director, Safety & Risk, Interfor, Canadian Operations

Lana is the Director of Safety and Risk Management for Interfor Corporation, Canadian Operations. Lana has 30 years of operational experience in the forest industry and has spent her career in silviculture, harvesting and sawmill manufacturing in the US Pacific Northwest also across Canada.

She holds a Forest Technology Diploma from Selkirk College and a Bachelor of Science Degree in Natural Resources Management from UNBC and is a registered professional forester.

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Ross Lennox – Vice President, Woodlands Canada | Canadian Forest Products

Ross has worked with Canfor for 23 years and has held a variety of leadership roles in woodlands, safety and manufacturing in Mackenzie, Prince George and Vanderhoof. In his current role, Ross works with an exceptional leading Canfor's corporate forestry activities, including strategic fibre analysis, forestry innovation, certification, strategic forest policy, as well as Canfor's Indigenous Engagement Strategy.

Ross grew up in the Kootenays and graduated from UNBC with a BSc. in Natural Resources Management (Forestry) in 1999 and achieved his Registered Professional Forester (RFP) designation in 2002.



Mike Reagon – Director, Health and Safety | Mosaic Forest Management

Mike began his 40+ year career in the forest sector on the family woodlot and also has experience in sawmills, silviculture, engineering, road building, dryland sorting and harvesting. As Mosaic's General Manager, South Island Operations, he weaved Mosaic's complex timberlands into a single, seamless operation.

Mike is dedicated to constant safety improvement and currently serves on several safety committees in BC including the Coastal Harvest Advisory Group (CHAG), Trucking Advisory Group (TAG) and Forest Industry Forum (FIF). Mike holds a Forestry degree from the University of New Brunswick and is a Registered Professional Forester in BC. He also has a Master of Business Administration in Executive Management from Royal Roads University.



EX-OFFICIO MEMBER

Rob Moonen – Chief Executive Officer, BC Forest Safety Council

Rob was appointed to CEO in 2016 and has been with BCFSC since 2010. In his current role he is responsible for leading the efforts of BCFSC in supporting industry to eliminate serious injuries and fatalities in BC's harvesting, sawmill and wood pellet sectors.

Prior to taking on his current role, he worked as BCFSC's Business Manager before taking on the dual role of Director, SAFE Companies. Before joining BCFSC, he worked with Catalyst Paper. Rob grew up on Vancouver Island and brings more than three decades of experience in occupational health and safety and human resources with a focus on forestry and wood products manufacturing. Rob holds a Diploma of Technology in Occupational Health and Safety from BCIT.
