

BIO

Reynold Hert



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Board Chair

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REYNOLD HERT joined the BC Forest Safety Council as Chief Executive Officer in March 2009.

Employed in forestry since 1978, Reynold has advanced through the ranks of the industry from being a harvesting area manager at Procter and Gamble to roles as vice president of Canadian Lumber and later as vice president Canadian Forestlands for Weyerhaeuser.

Recently, Reynold led Western Forest Products (WFP) as president and CEO for four years ending in late 2008. In that time, he oversaw a significant improvement in its safety record.

Reynold served as CEO of the BC Forest Safety Council from March of 2009 to October 2011. He has remained in the role of Board Chair.

Reynold brings to the Council a firm belief that safe businesses are the best businesses. He believes forestry operations that integrate safety as a way of doing business can see improved results including fewer injuries, lower costs, higher productivity and better worker morale.

He has a B.Sc. degree in forestry from the University of Toronto.



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Unsafe is Unacceptable

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